

Revolutionizing Internet-based rich media services

Streaming media technology is changing the face of the online experience — and opening up attractive revenue opportunities for service providers around the world. With the ability to provide audio and video content instantly to geographically dispersed users, streaming media is enabling a whole new breed of communication and entertainment applications to be delivered over the Internet.



Compaq can help you maximize your opportunities in this rapidly growing market. We provide comprehensive, industry-standard streaming media solutions built on proven technology—including

- > Compaq *ProLiant™*, the award-winning industry-standard server
- > Best-of-breed streaming media application software provided by our world-class partners
- > High-performance, highly scalable storage solutions based on Compaq *StorageWorks™*, the Compaq multi-platform storage leader

And it's all backed by our global services and support organization, offering lifecycle services where and when you need them to ensure your lasting success. With Compaq streaming media solutions, you get the processing power you need for content encoding. The reliability and performance levels you need to serve large numbers of IP-based users. And the ease of management to minimize your overhead and maximize your bottom line.

Proven, industry-standard solutions for service providers

Compaq streaming media solutions are proven in many leading service provider environments, and are fully optimized to deliver the advanced capabilities your users demand.

Compaq Streaming Media Solutions

Best-of-breed application partners

To provide a complete solution, Compaq partners with the leading streaming media application vendors to offer everything from deployment hosting and video services for broadband, to digital broadcasting and interactive content, to media encoding and end-to-end media distribution. These applications are then fired up on industry-standard *ProLiant* platforms, so you're assured of getting reliable high-performance and ease of management, along with the high-density configurations you need for tight collocated environments.

High-density, highly reliable *ProLiant* platforms

ProLiant is the ideal platform for streaming media. For example, *ProLiant* ultra-dense 1U servers deliver more performance per square inch to support robust encoding and intense application serving where space is limited.

Massive storage capabilities

To address the massive storage requirements of streaming media, *ProLiant* servers are optimized for Compaq Smart Array RAID controllers, which provide RAID protection and leading performance for accessing data on *StorageWorks* arrays. They also afford

you the flexibility to seamlessly expand and evolve your storage environment as your needs change. For example, for high-speed file services you can take advantage of the breakthrough economics and seamless integration of the Compaq *TaskSmart*™ network-attached storage (NAS) appliance. Or if you require extensive scalability, high-speed data throughput, and maximum availability for storage consolidation with centralized management, then a Compaq Fibre Channel storage area network (SAN) may be the ideal solution.

Simplified management

When it comes to simplifying administration of your streaming media solution, Compaq *ProLiant* servers offer the intelligent manageability you need, built right into every server. You get a host of modular and interoperable management tools, including Compaq Insight Manager XE, which provides simplified, scalable, web-based management of servers, PCs, clusters and networking products — even standards-based, non-Compaq devices. Plus, with Compaq Remote Insight Lights-Out Edition, you gain full graphical control regardless of your physical location or the state of the servers. Server maintenance is also simplified with fast and easy swap of critical components, minimizing downtime and ensuring investment protection.



Global services and support

With Compaq, you also get the comprehensive support of Compaq Global Services, providing you with the skills, knowledge, and experience of over 40,000 service professionals in more than 200 countries around the world. These industry experts, along with our 60,000 channel partners, can provide you with everything from strategic consulting, to design and integration, to performance and management services, to 24 x 7 technical support. You may also choose e-business-critical services to maximize availability of your streaming media solution. You can count on Compaq Global Services to maximize the value of your investments throughout the lifecycle of your technology environment.

Learn more about how Compaq streaming media solutions are revolutionizing Internet-based entertainment services. Find out how you can increase your revenue opportunities with these powerful industry-standard solutions. Visit us at compaq.com/streamingmedia

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Inspiration Technology

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