



Consolidate your aging servers today and SAVE!

Save up to 15% on new HP servers. PLUS receive software rebates of up to \$150 when you trade up to Microsoft Windows Server 2003 and Microsoft Exchange 2003!

See inside for details.



Migrate. Consolidate. Update. Save.

Save up to 15% on new HP servers. PLUS receive software rebates of up to \$150 when you trade up to Microsoft Windows Server 2003 and Microsoft Exchange 2003! See inside for details.



Build the best IT consolidation solution with HP ProLiant and HP TC-series servers.

Now is the time to take advantage of special saving offers to consolidate and upgrade your current servers to newer, more powerful technology ...and to benefit from HP management tools to reduce or eliminate costly downtime. HP delivers industry-standard servers for the Microsoft® Windows Server™ 2003 operating system and Microsoft Exchange Server 2003 that are among the most reliable, scalable, and secure servers available. Both HP ProLiant and HP TC-server-based solutions can lower your overall IT costs and increase your return on investment.

Trust your IT to HP, the technology leader that companies all over the world trust to provide highly reliable and cost-effective, industry-standard solutions for Microsoft platforms. HP leads the industry with powerful server and storage solutions, plus the software tools needed to manage your consolidated IT environment... cost effectively. HP's broad product and services portfolio makes HP ProLiant and TC-series servers the platforms of choice for Microsoft Exchange solutions. It is no wonder that HP is the leading provider of Microsoft Exchange-based solutions with more installed base customers than any other provider.*

Save up to 15% on new HP servers and receive software rebates of up to \$150 when you trade up to Microsoft Windows Server 2003 and Microsoft Exchange 2003*! Hurry limited time offers.

Now is the time to trade up to the power and reliability of the latest technology from HP and Microsoft. It's a great way to improve the performance and security of your IT environment.

Trade in qualified servers for new HP ProLiant or HP TC-series servers, then add even more value by stepping up to the performance and reliability of Microsoft® Windows Server™ 2003 operating system and Microsoft Exchange Server 2003. Save now with rebates and then continue to save – year after year – with higher productivity and lower total cost of ownership.

*According to a custom study done by Windows & .NET Magazine in association with Up2Right Consulting in 2002, HP has 54 percent market share of Microsoft Exchange implementations in large enterprises.

IT Consolidation made easy with HP and Microsoft special migration program offers.

Program Details*

- **Save \$50 on server operating system!**
\$50 cash back from HP on purchase of Microsoft Windows Server 2003 with the new eligible HP server.
- **Receive an additional \$100 Microsoft rebate** from HP when you upgrade your messaging server to Microsoft Exchange Server 2003.
- **Save with trade-in allowances of up to 15% or \$15,000** off the standard Internet List Price of new HP servers, depending on the specifications of trade-in.
- **Receive an additional rebate of up to 10%** off the internal options of the new HP server with trade-in qualified server options.
- **Rebates good on up to three new HP ProLiant servers** for each qualified trade-in.
- **Free** packaging and free return shipping for trade-ins. HP provides packing materials and shipping for your trade-in equipment to make the entire transaction seamless.

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*Subject to availability. Savings based on published list price. Terms and conditions apply. For more information go to www.hp.com/united-states/tradein/promo/server

Custom offer here

Partner Name

address 1 - 30 characters

address 2 - 30 characters

phone - (555)555-5555

email - partner@partner.com

url - www.partner@partnerweb.com