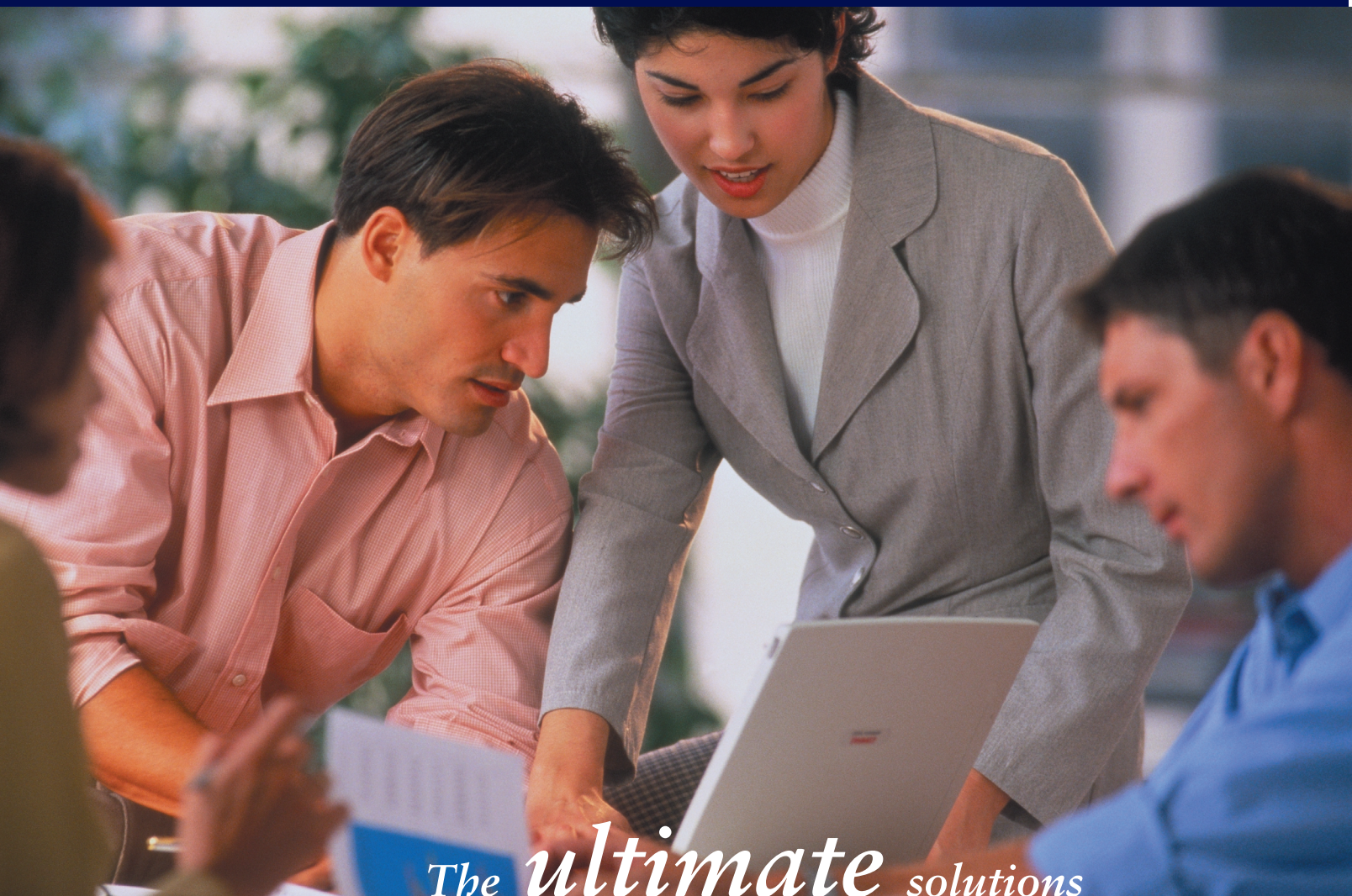# Compaq E-Commerce Solutions

The *ultimate* *solutions*

for building *powerful*

e-commerce environments

COMPAQ | ORACLE®

Make the most of every business opportunity

COMPAQ

Today, e-commerce is an integral part of being – and staying – in business. The challenge comes in finding the best way to harness the power of the Internet to create and capitalize on new business opportunities – and deliver the highest levels of customer satisfaction.

To help you meet this challenge, Compaq and Oracle partner to provide world-class e-commerce solutions built on platforms that ensure high availability as well as robust applications that enable you to provide the best level of service at every phase of your customer relationships.

Present a unified company to your customers

Together, Compaq and Oracle solutions enable you to fully integrate your e-commerce processes and data with other Oracle applications and legacy systems – including customer relationship management (CRM) and enterprise resource planning (ERP) solutions. This ensures that your Internet-based activities are seamlessly linked to other sources of information within your business.

A comprehensive family of Oracle e-commerce "sell side" solutions addresses each process within the customer acquisition and retention cycle, including online marketing, customer profiling, and order management, as well as payment processing and after-sales customer service.

The result? When your customer interacts with your company, you're able to present a unified, consistent face, with information that is accurate, timely, and synchronized across all communication channels.

Open for business 24x7

Your customers expect your e-commerce website to be there when they need it. Compaq and Oracle solutions enable highly responsive and continuously available environments during peak demand periods.

Supporting your choice of Compaq *Tru64™* UNIX or Microsoft Windows NT® operating systems, the powerful line of Compaq *AlphaServer™* and *ProLiant™* platforms are built to provide high availability, scalability, reliability, and manageability.

Compaq was the first Oracle partner to take advantage of the Oracle Certification Environment, which is designed to further accelerate application availability and help ensure dependable Compaq and Oracle environments.

Scale seamlessly to meet growing business needs

All e-commerce applications demand scalability to respond quickly to growing and often volatile transaction volumes. Start with a Compaq and Oracle e-commerce solution designed to fit your current needs. As your business grows and transaction volume increases, Compaq and Oracle e-commerce solutions enable you to scale your environment both up and out without disruption.

Deploy and manage with ease

A faster time to solution ensures a faster time to success. You'll find e-commerce solutions from Compaq and Oracle quick and easy to install – and easy to administer and manage once up and running.

Find a wealth of support online

Two proven Internet leaders, Compaq and Oracle, utilize the Web to provide you with information, tools, and other resources to help you implement joint e-commerce solutions. The unique Compaq *ActiveAnswers™* website offers sizing tools, configurators, technical documents, and other valuable resources co-developed by Compaq and Oracle to simplify every phase of planning, deploying, and managing your e-commerce solution.

Rely on the strength of a world-class partnership

Compaq and Oracle have successfully collaborated for more than 20 years, with joint engineering efforts that continue to deliver to the marketplace tested and validated solutions that enable seamless integration and interoperability for your environment. Combining our collective e-commerce expertise, we deliver pre-tested configurations that fit your specific e-commerce requirements.

Both Compaq and Oracle maintain the world's most sophisticated and respected global services and support organizations. Our programs, tested solutions, and regional solution centers dedicated to planning, implementation, and program management have successfully met the needs of enterprises worldwide for many years.

ORACLE®

Optimize the *power* of Compaq and Oracle

Get all the details

For more information on e-commerce solutions from Compaq and Oracle, visit www.compaq.com/oracle/ecommerce.

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