

HP StorageWorks

Putting information to work



Introduction

Are you making your storage really work for you? In today's changing business environment and with increasing regulations, companies need to be able to turn their stored data into *usable* information immediately. HP StorageWorks can make that happen for you.

Simple, efficient, scalable solutions

Your storage environment must be massively scalable, dynamically changeable and easily managed. In short, you need to be able to simplify without compromise, change without chaos and grow without limits.

Simplicity without compromise. Your business is trying to do more than ever, usually with fewer resources and in less time. You need to extend the value of your infrastructure, increase worker productivity and meet or exceed governmental regulations. HP StorageWorks offers the most easily managed storage solution on the market. This high performance, high capacity and high availability storage solution is designed for those with a critical need for improved data storage utilization and scalability. HP StorageWorks makes hosting and managing application data on your NAS system radically simple, allowing for configured storage and applications to work together. It provides an enhanced service portfolio of hardware and services to rapidly deploy the storage system and maintain a solid storage platform.

HP StorageWorks helps you:

- Maximize storage capacity, reducing TCO
- Better manage IT personnel and financial resources
- Address regulatory compliance issues
- Provide access to information in real-time

HP StorageWorks in action—Atrix Laboratories more efficiently handles their growing storage needs through the use of HP StorageWorks. "With our HP SAN, adding storage is very simple. In 10 minutes we can pop in a hot drive or expand a LUN. It probably takes us about 95 percent less time to perform these tasks with the HP SAN and HP storage-management tools," said Matt McNulty, Network Manager at Atrix Laboratories, Inc.

Change without chaos. Today's constantly changing business environment means that you have to be flexible to meet these demanding times. Adapting to change utilizing HP StorageWorks means you can securely respond to your businesses changing needs and create competitive advantages. It allows you to manage your data from creation to deletion—including retention management to handle corporate governances and government regulations, cost-effective data management while maintaining service level objectives and reference information management allowing you to tap into a pool of static or reference data.





HP StorageWorks helps you:

- Be flexible to meet your changing storage needs
- Reduce impact to existing users during storage expansion
- Better manage your IT and storage-related budgets

HP StorageWorks in action—Continental Airlines uses HP StorageWorks solutions and has seen savings due to drops in downtime and ability to respond to business needs. Dan Wiesner, Director of Technology Systems Operations at the Coordination Center & Flight Operations group of Continental Airlines, stated, "The reliability of our HP system has saved us a significant amount of time and money, and helped give us a competitive advantage. We were able to eliminate some of the outages that we had experienced in the old mainframe environment. We also have some optimization applications coming online that will further refine our processes and provide cost benefits. Because we can rely on HP, we're able to deliver a better product for the traveling public"

HP StorageWorks helps you:

- Securely respond to your business's changing needs
- Create competitive advantages
- Manage data from creation to deletion
- Increase data reliability and robustness
- Integrate enterprise management applications

HP StorageWorks in action—Visa's European headquarters implemented HP StorageWorks solutions and now has an infrastructure that allows them to easily launch applications and services without experiencing an interruption in service on any of their existing solutions. "HP is the obvious choice for us. They offer leading technology that meets our business requirements, coupled with the ability to deliver against stringent deadlines. Now we have the infrastructure that allows us to deploy new applications and services easily," noted John Barcock, Vice President of Corporate Systems at VISA EU.

Growth without limits. The data-heavy nature of today's business environment means you're your storage needs will continue to increase, but there are always concerns about interrupting your users while upgrading your storage. Use of HP StorageWorks eliminates barriers to your storage growth—you can increase your capacity without impacting performance. Its massive scalability and always-on architecture helps ensure availability for mission-critical applications. It is designed for organizations that demand the very most from their storage by providing no single-point-of-failure and non-disruptive online system upgrades.

HP StorageWorks Grid

Now, imagine if each of your storage products—disk arrays, network attached storage (NAS), reference archives and even tape libraries—was easily deployed as a standardized "smart cell" building-block, and then the same type of hardware could be used for any job. Imagine if your entire storage infrastructure worked together as one single entity using common hardware and sophisticated software. You don't have to imagine, the HP StorageWorks Grid provides this and more—putting your information to work throughout Information Lifecycle Management (ILM) and enabling your Adaptive Enterprise.

For more information

Don't get left behind because your storage solution only stores data. Turn that data into usable information and that information into knowledge. HP StorageWorks Grid is an enabling technology that uniquely positions our customers to put their information to work in real time. To learn more about HP's architectural blueprint for future storage products and today's innovative approach, call your sales or channel representative, call 1-800-STORWORK or visit:

www.hp.com/go/storageworks
www.hp.com/go/storageworksgrid

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